

TERMS AND CONDITIONS - CREATIVE CONTESTS

This document outlines the terms and conditions for all Katarina Line Creative Contests, including the Best Photo Contest, Best Video Contest, and Best Story Contest.

1. ELIGIBILITY

- This contest is open to all past and present passengers of Katarina Line cruises.
- Employees of Katarina Line d.o.o., their immediate families, and advertising agencies are not eligible to participate.

2. SUBMISSION GUIDELINES

- Participants can submit multiple entries for each contest they wish to participate in.
- All entries must be original work created by the participant.
- Entries must depict the Katarina Line cruise experience, including destinations, activities, and onboard life.
- Submissions containing violence, profanity, or offensive content will be disqualified.

3. SPECIFIC CONTEST GUIDELINES

Photo Contest:

• We encourage submitting high-quality photos (1080p minimum) but may consider lower resolutions for artistic merit or historical value.

Video Contest:

We're looking for engaging videos with a maximum length of 10 minutes.

Story Contest:

 Submissions should be compelling stories written in a clear and concise manner. While there is no strict word count limit, we recommend keeping the story to a maximum of 1500 words to ensure judges can effectively evaluate all entries.

4. SUBMISSION PROCESS

- Submit entries electronically by emailing them to <u>info@katarina-line.hr</u>
- Include your name as you'd like it to appear in the credits (e.g., John Smith or John Smith Photography) and optionally your social media handles (e.g., @johnsmith) in the email body.

5. DEADLINE FOR SUBMISSIONS

• Photo Contest: The deadline for submissions is November 1st, 2025 at 23:59 (local time).



• Video and Story Contests: The deadline is December 31st, 2025 at 23:59 (local time).

6. SELECTION PROCESS

- A panel of Katarina Line marketing employees will shortlist a maximum of 50 entries for each contest, based on originality, creativity and adherence to the contest theme.
- All Katarina Line employees and ship captains will be invited to vote for the winning entry from each shortlist.
- The photo, video and story receiving the most votes will be declared the winner.

7. PRIZES

- The winning photographer/videographer/writer (depending on the contest) will receive a complimentary cruise for two on Katarina Line next season (pre or post-season departure in 2026 on a Traditional Ensuite category vessel).
- Additional prizes (if applicable) may be awarded at Katarina Line's discretion.

8. USE OF SUBMITTED PHOTOS

- By entering any of the creative contests, participants grant Katarina Line d.o.o.
 a non-exclusive, royalty-free license to use their submitted entries for
 promotional purposes related to Katarina Line cruises. This may include use
 on the website, social media channels, newsletters, flyers, and marketing
 materials.
- We may also share them with select partners who help us promote Katarina Line cruises.
- We will always credit you as the author.
- Entries not chosen for the final shortlist or to win the contest may be used for promotional purposes at Katarina Line's discretion, with creator credit provided.

9. COPYRIGHT & INTELLECTUAL PROPERTY:

- Participants warrant that they are the sole copyright owner of the submitted photos and that their use by Katarina Line d.o.o. will not infringe on the rights of any third party.
- Katarina Line d.o.o. reserves the right to disqualify any entry if copyright ownership is in question.

10. DISCLAIMER:

- Katarina Line d.o.o. reserves the right to modify these Terms & Conditions at any time without prior notice.
- Katarina Line d.o.o. is not responsible for lost, late, incomplete, or misdirected entries.
- By participating in the contest, participants agree to be bound by these Terms
 & Conditions.